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#### Why?

Budget + Good Skills

= Good Delivery

Budget + Good Skills + Effectiveness

= Great Delivery





#### **Key Takeaway**

From my lessons learnt, write your own playbook

- Accept that the fate of a project is not set on day 1
- Become effectiveness-obsessed





### **Definitions**

**Capacity** = what can be achieved with the resources available

**Velocity** = speed of delivery

**Efficiency** = ratio of what is actually produced vs. the capacity

**Effectiveness** = degree of success





## **Definitions**

#### **Agile Flavours...**

Bespoke App

**Commercial App** 

#### SI, Customer

Known target

Fixed deadline

Commitment to the stakeholder

ISV

Unknown target

Never ending roadmap

"Safe harbor"

Need value for the masses

Needs predictability

Serving Towns

This

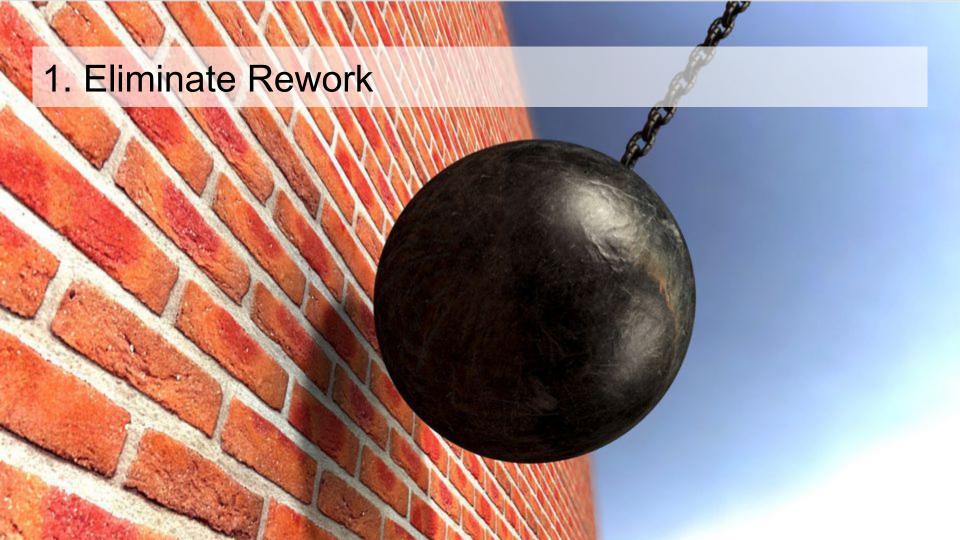
Talk



# **Effectiveness Killer #1**

Rework





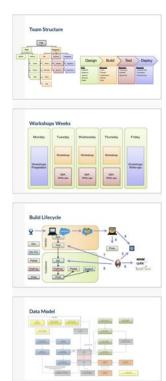
### **Effectiveness Killer #1: Rework**

#### **Team Management**

Don't start before you're ready

Stay aligned

Build right first time



Team
Alignment
Deck





### **Effectiveness Killer #1: Rework**

#### **Stakeholder Management**

Educate on backlog management

Demo regularly

Progress with stakeholders sign-off

Avoid late coming stakeholders





# **Effectiveness Killer #2**

Overhead





### **Effectiveness Killer #2: Overhead**

#### **Eliminate Waste**

Balance the need for reporting

"Over-documentation" is a thing

Justify every meeting

Get the right attendees in every meeting

Identify unnecessary non-productive work / be lean





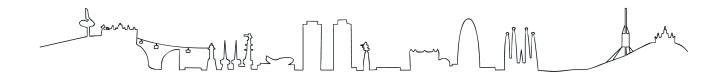
### **Effectiveness Killer #2: Overhead**

#### **Managing Time**

Managing time takes time, but it's worth it

Stay in control of your calendar (aka "ring fencing")

- Avoid multitasking
- Reserve thinking slot
- Block 5 hours a day





# **Effectiveness Killer #3**

Carelessness





### **Effectiveness Killer #3: Carelessness**

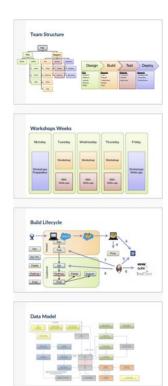
#### **Caring For The People**

Nobody is some people are irreplaceable

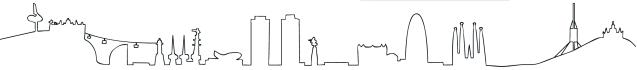
Drive motivation

Beware of exaggerated long hours

Onboarding is key



Team
Alignment
Deck





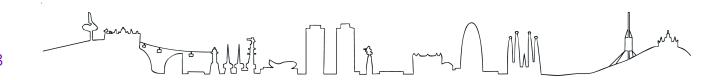
### **Effectiveness Killer #3: Carelessness**

#### **Caring For The Tools**

Provide the right tools

Master your tools

Improve continuously the methods used

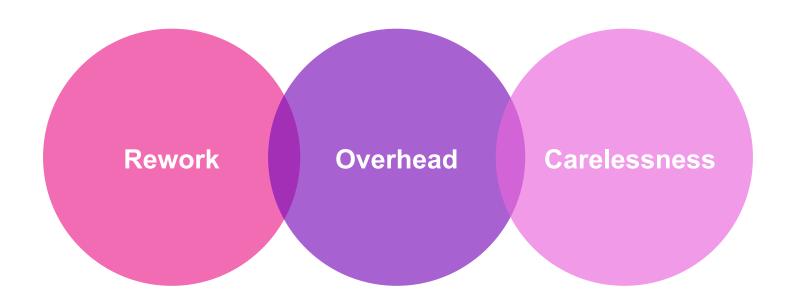




The Framework



## Avoid...

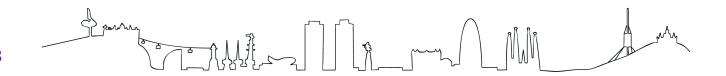






#### **Summary**

- Accept that the fate of a project is not set on day 1
- Become effectiveness-obsessed
- Build your own playbook





# **Muchas Gracias**



# Q&A





